

## REGIONAL NEWS

### XENTUM'S BALDWIN HELPS RAISE £65,000 WITH CENTURY CYCLE CHALLENGE

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Dominic Baldwin, managing director of Cheshire-based wealth management firm Xentum, claimed the top spot in the Century Cycle Challenge.

Baldwin, alongside a team of 10 friends, cycled 100 miles from Leicestershire to Norfolk in five hours and 40 minutes. The team raised £65,000 on behalf of charities Macmillan Cancer Relief, Help for Heroes, Hope Against Cancer and Wooden Spoon.

Baldwin, who has participated in the challenge for the past three years, said: 'Over the last few months I've covered at least 1,000 miles across the Cheshire countryside training for the event. The hard work paid off as it was great to win the event and help raise such a tremendous amount for charity. I think the charity cycle has firmly become an annual event and it's great to get friends of the business and clients involved.'

Baldwin and his team first took part in the challenge three years ago after a friend's four-year-old daughter was diagnosed with acute lymphoblastic leukaemia.



Dominic Baldwin (center):  
Pedalling for a good cause

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