



BROADWAY
INSURANCE BROKERS

'Ideas-led insurance broking from a trusted risk advisor'

BOUTIQUE specialist insurance broker and risk advisor Broadway Insurance Brokers takes a client-centred approach designed to meet the needs of mid-market privately owned companies and individuals of high or ultra-high net worth.

The hallmarks of BIB's bespoke and streamlined customer experience include an around-the-clock concierge service, specialist risk-intelligent advice and tailor-made insurance solutions which enable and empower clients to recognise, manage and transfer risk smoothly and effectively.

We deliver meticulous and thorough planning around each client's complex and unique risk factors, so that each client's coverage perfectly aligns with their changing needs.

BIB clients also enjoy direct, ongoing access to the industry's leading professionals. Our hand-selected risk advisors and specialists benefit from decades of experience working with high-net-worth individuals and dynamic national and international businesses. They leverage this experience to provide innovative solutions and set the industry standard for personalised service and five-star client care.

OUR SPECIALISMS: CORPORATE

Providing best-in-class risk management and insurance advice across all aspects of commercial insurance, we help large organisations and SMEs to anticipate and understand the insurance implications which may be linked to existing and emerging risks related to current working practices, evolving market dynamics and technological change.

The businesses we work with – most often independently owned and entrepreneurial limited companies having

turnovers of up to £250m and external private equity investment – represent diverse industries such as property, construction, manufacturing, engineering, technology, financial services, wholesale and food & drink.

We gain a deep understanding of each company's practices and strategic growth plans, acting as a trusted risk advisor across all commercial lines of insurance including:

- Physical Loss or Damage
- Contractors All Risks
- Business Interruption
- Business Continuity
- Public Liability
- Products Liability
- Employers Liability
- Directors Liability
- Marine
- Credit
- Terrorism
- Professional Indemnity
- Cyber & Crime
- Mergers & Acquisition

OUR SPECIALISMS: PRIVATE

Our specialist team understand the interwoven personal and professional lives and intricate insurance needs of high-net-worth individuals. As a trusted advisor, our clients rely on us to deliver the highest level of service and insurance expertise – for an integrated risk transfer solution and a 24-hour concierge the entire family can access and utilise.

Areas of cover include home and contents, motor inclusive of prestige and classic, fine art, collections, travel, equestrian, aircraft and yacht, as well as renovation, unoccupied and property owners.

At Broadway Insurance Brokers, we pride ourselves on the honesty and integrity of our team, the clarity of our communications and our commitment to unparalleled service. Contact us to discuss your current coverage needs or to arrange a review of your insurances.

OUR SENIOR TEAM

Daniel Lloyd-John, Chief Executive



BIB founder Daniel is the former head of the Manchester office of insurance giant Marsh and McLennan – part of a 15-year career in the industry. In 2022, he will step into the role of Regional Chair of the British Insurance Brokers Association.

Eleanor Moore, Director of Private Clients



With more than 30 years' experience in the industry, Eleanor is a leading specialist in risk management and advice for high-net-worth individuals, families and estates. She is current President of the Manchester Insurance Institute.

Martin Lilley, Director of Commercial Clients



A Fellow of the Chartered Insurance Institute, Martin brings a quarter century of expertise, with 10 years spent in leadership roles at Aon and Marsh and McLennan working with the UK's largest and most complex commercial clients.

Robert Grindrod, Director of Business Development



Following more than four decades in senior roles at RBS and Svenska Handelsbanken, Robert is one of Greater Manchester's most respected bankers and a trusted figure in the regional business community.